

THE WALL STREET JOURNAL.

Harvest Gold, Again? Why ‘Ugly’ 1970s Colors Are Back—and Chicer Than Before

The hues everyone loves to hate have returned. So we asked interior designers: How do you make them cool, not kitschy?

By Christina Poletto

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Hot Hues of the '70s, Remixed and Reimagined

Design professionals say these retro shades by another name are au courant again.

‘Mink’ by Benjamin Moore

“Try this dark brown in communal spaces like a den or a daring monochromatic kitchen with lots of windows. It’s really a neutral.” —Gil Melott, Chicago

From \$99 a gallon, [BenjaminMoore.com](https://www.benjaminmoore.com)



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